

# UNIVERSITY OF ROME TRE

## The technological challenge for European Road Transport



The European Policy relies upon Intelligent Transport Systems to improve the quality of the road transport service, the safety, the environmental sustainability and, finally, enhancing the access to mobility as stated by the European treaty.

**On November 10<sup>th</sup> 2011**  
**in the "Aula Magna of the Rettorato" University of Roma Tre**  
**Via Ostiense 159**

a **lecture** from officers of the European GNSS Authority and UNECE will take place. The lecture, in English language, will point out innovative policies and programs for improving the road transport (European Transport Policy and ITS roadmap of UNECE).

- 8.45 Arrival of the lecturer and panelists
- 9.00 Welcome from Academic Authorities: prof. **Guido Fabiani**, Rector of the Roma Tre University
- 9.10 The scope of the lecture: **M.R. De Blasiis** - Professor at the Roma Tre University
- 9.20 European Transport policy and Galileo - **Fiammetta Diani** European GNSS Supervisory Authority
- 9.50 ITS for sustainable mobility - **Edoardo Gianotti** United Nations Economic Commission for Europe
- 10.20 A high level panel will open a **round table** with the lecturers. *In alphabetical order:*
  - **Pietro Baratono** - Italian Ministry of Infrastructures and Transports - Italian Member of Galileo Supervisory Authority
  - **Enrique Belda Esplugues** - Professor at the University of Valencia and Deputy General Manager to the Spanish Ministry of the Interior
  - **Risto Kulmala** - Research Professor at VTT (Technical Research Centre of Finland)
  - **Rosanna Ferranti** - Italian Ministry of the Interior - Director of Division 2 - National Traffic Police Service
  - **Maura Sabato** - International Division Executive - ANAS
- A high level delegation from the Academic Senate of the **Roma Tre Universities** will attend the lecture. Interventions of Prof. **A. Benedetto**, Prof. **S. Carrese**, Prof. **G. Giunta** and Prof. **G. Di Battista** Prof. **F. Bella** are expected.
- 12.20 Conclusions: Prof. **Paolo Mele** Dean of the Engineering school of Roma Tre University
- 12.30 Farewell

Moderated by **Roberto Arditi**, director of scientific affairs at SINA - ASTM/SIAS group

The lecture is organized by the Roma Tre University in cooperation with SINA (ASTM-SIAS group). The organization of the event has been possible thanks to the kind availability of the European Commission (DG Mobility and Transport) and all panelist in the round table.

The lecture is a side event of the **4<sup>th</sup> EasyWay Annual Forum** which will be held in Rome on 9-11 November 2011: <http://www.easyway-its.eu>

EasyWay is a programme supported by the European Commission "DG Mobility and Transport"

#### **Intelligent Roads Intelligent Future**

EasyWay's objectives are fully consistent both with the national policies of the 27 Member States and with the European Directive on ITS (2010/40/EU). EasyWay targets practical actions that deploy National and European policies towards a harmonised, competitive and resource efficient transport system (as per EC White Paper - COM 2011/144 final). The outcome of the programme is significant in terms of societal development and efficiency of transport as EasyWay is achieving results in line with key common European areas of interest: reducing road accidents and fatalities, reducing congestion and lowering the environmental impact of road transport.

EasyWay demonstrated through its first phase (2007-2009) that all of these goals can be efficiently achieved through the deployment of ITS services. However, implementing ITS by itself is not sufficient as the realization of its full potential and benefits of scale are dependent on concerted and coordinated Europe-wide deployment. To ensure harmonized deployment, EasyWay has developed the EW Deployment Guidelines (EW DGs) that provide clear guidance to any road operator planning to deploy ITS. All 1000 implementations planned in the 2011-2012 period deployment under EasyWay 2 will be compliant with the current EW Deployment Guidelines. EasyWay develops intelligent European roads as we move towards an intelligent future!



EasyWay is a project co-financed by the European Commission (DG MOVE)